



The GMS Market Place

The GMS Market Place is an opportunity to showcase the diversity in agro-food products, services and experiences in the subregion that are safe, sustainable and environment-friendly. It will present how the agriculture, tourism and environment sectors complement each other especially in the GMS.

One will truly **Discover GMS as Asia's Natural Hub** through the different exhibit zones:

<p>The Agro-tourism Hotspots Zone shall demonstrate how agricultural spaces have transformed themselves to more interactive destinations. Visitors can experience first-hand how agro-food products and services have contributed greatly to their community's welfare, while taking care of the environment.</p>	<p>Agro-tourism Hotspots Zone</p> <table border="1"> <tr><td>Baca Villa Productions Company</td><td>Cambodia</td></tr> <tr><td>Green Home Association</td><td>Cambodia</td></tr> <tr><td>I Dig Herbs at King's Road Angkor</td><td>Cambodia</td></tr> <tr><td>Guangxi Good's Organic Agriculture Group Company</td><td>People's Republic of China (PRC)</td></tr> <tr><td>Yunnan Yiqiutian Urban Farm</td><td>People's Republic of China (PRC)</td></tr> <tr><td>Bolaven Plateau Coffee Producers Cooperative (CPC)</td><td>Lao PDR</td></tr> <tr><td>Montra Champasak Co., Ld</td><td>Lao PDR</td></tr> <tr><td>Mystic Mountain</td><td>Lao PDR</td></tr> <tr><td>Sinouk Coffee Co., Ltd</td><td>Lao PDR</td></tr> <tr><td>Genius Shan Highland Coffee / Aung Nay Lin Tun Co. Ltd</td><td>Myanmar</td></tr> <tr><td>Choui Foung Tea Garden, Chiang Rai</td><td>Thailand</td></tr> <tr><td>Sampran Riverside Hotel</td><td>Thailand</td></tr> <tr><td>Vinagap Vietnam Co., Ltd (BAC TOM)</td><td>Viet Nam</td></tr> <tr><td>Tue Vien Ecological Organic Farm PGS network</td><td>Viet Nam</td></tr> </table>	Baca Villa Productions Company	Cambodia	Green Home Association	Cambodia	I Dig Herbs at King's Road Angkor	Cambodia	Guangxi Good's Organic Agriculture Group Company	People's Republic of China (PRC)	Yunnan Yiqiutian Urban Farm	People's Republic of China (PRC)	Bolaven Plateau Coffee Producers Cooperative (CPC)	Lao PDR	Montra Champasak Co., Ld	Lao PDR	Mystic Mountain	Lao PDR	Sinouk Coffee Co., Ltd	Lao PDR	Genius Shan Highland Coffee / Aung Nay Lin Tun Co. Ltd	Myanmar	Choui Foung Tea Garden, Chiang Rai	Thailand	Sampran Riverside Hotel	Thailand	Vinagap Vietnam Co., Ltd (BAC TOM)	Viet Nam	Tue Vien Ecological Organic Farm PGS network	Viet Nam
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<p>The GMS Product Zone shall give a taste of the diverse flavors of the region including condiments and spices such as palm sugar and Kampot Pepper, herbal tea from Cambodia, organic fruits and vegetables from PRC, organic coffee from the fertile and temperate climate in Myanmar, fragrant premium rice from Myanmar and Lao PDR, fresh seafood from Thailand, condiments such as fish sauce from Viet Nam, and many more.</p>	<p>GMS Product Zone</p> <table border="1"> <tr><td>Prahoc Producer Association</td><td>Cambodia</td></tr> <tr><td>Confirel Co., Ltd</td><td>Cambodia</td></tr> <tr><td>Kurata Pepper Co., Ltd</td><td>Cambodia</td></tr> <tr><td>Gold Palm Association</td><td>Cambodia</td></tr> <tr><td>Cambodian Organic Farm Enterprise, Co. Ltd.</td><td>Cambodia</td></tr> <tr><td>Angkor Coffee</td><td>Cambodia</td></tr> <tr><td>Natural Garden Company</td><td>Cambodia</td></tr> <tr><td>Keov Mony Association (Noni Pich)</td><td>Cambodia</td></tr> <tr><td>Guangxi Bagui Lingyun Tea Co., Ltd.</td><td>People's Republic of China (PRC)</td></tr> <tr><td>Hainan Dingyilvzhou Eco-Agriculture Co., Ltd (China-Cambodia Tropical Eco-Agriculture Cooperative Demonstration Zone)</td><td>People's Republic of China (PRC)</td></tr> <tr><td>Guangxi Forward Agricultural Technology International Cooperation Co., Ltd</td><td>People's Republic of China (PRC)</td></tr> </table>	Prahoc Producer Association	Cambodia	Confirel Co., Ltd	Cambodia	Kurata Pepper Co., Ltd	Cambodia	Gold Palm Association	Cambodia	Cambodian Organic Farm Enterprise, Co. Ltd.	Cambodia	Angkor Coffee	Cambodia	Natural Garden Company	Cambodia	Keov Mony Association (Noni Pich)	Cambodia	Guangxi Bagui Lingyun Tea Co., Ltd.	People's Republic of China (PRC)	Hainan Dingyilvzhou Eco-Agriculture Co., Ltd (China-Cambodia Tropical Eco-Agriculture Cooperative Demonstration Zone)	People's Republic of China (PRC)	Guangxi Forward Agricultural Technology International Cooperation Co., Ltd	People's Republic of China (PRC)						
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	Lao Coffee Association	Lao PDR
	Khamphengphet Chengsavang (KPC) Import-Export Agriculture Promotion Sold Co, LTD	Lao PDR
	Myanmar Fruits and Vegetables Association (MFVP)	Myanmar
	Thailand Organic Agriculture Foundation (TOAF)	Thailand
<p>The Geographical Indications (GI) Zone will feature the subregion's premium agro-food products that reflect the unique and natural characteristics of the GMS.</p>	GI Zone	
	Cambodia Geographical Indications: Protecting Territorial Brands for the Benefit of Rural Producers	Cambodia
	Yunnan and Guangxi Geographical Indications	People's Republic of China (PRC)
	Supporting Local Producers through Geographical Indications in Lao PDR	Lao PDR
	Potential Geographical Indications in Myanmar	Myanmar
	Thailand: One Province, One Geographical Indication	Thailand
	Viet Nam Geographical Indications	Viet Nam
<p>Special projects of CASP 2 such as the implementation of the Participatory Guarantee System (PGS), Nitrogen Use Efficiency (NUE) and Green Water Management (GWM) will be highlighted in the Knowledge Sharing Zone from each country's successes in using these different programs and systems will be shared here.</p>	Knowledge Sharing Zone	
	The Development of Natural-Based Integrated Farming Model for Adaptation to Climate Change (Climate Friendly Agriculture)	Cambodia
	Integrated Farming System and Livelihood Improvement through Adequate Green Water Management and Participatory Guarantee System Project	Cambodia
	Tracing Cross Border Livestock Movement and the Risk of Spread of Foot & Mouth Disease—PRC-Lao PDR & PRC-Myanmar Border in Yunnan Province	People's Republic of China (PRC)
	Good's Organic Group: 20,000mu Organic Agricultural Industrial Park in Gantian Town, Leye County	People's Republic of China (PRC)
	Green Water Management (GWM) for Sustainable Agriculture in Drought Zones of Lao PDR	Lao PDR
	Establishment of Participatory Guarantee System (PGS) in Laos	Lao PDR
	Gender Responsive Climate Friendly Agriculture (CFA); Nitrogen Cycle Management (NCM); Green Water Management (GWM) Pilot Project; Participatory Guarantee System (PGS)	Myanmar
	Green Water Management (GWM) Project Implemented in the Dryland Areas of Myanmar	Myanmar

	Assessing Soil Quality and Soil Carbon Sequestration on Biochar Application for Increasing Organic Vegetable in Acid Soils	Thailand
	Promoting Participatory Guarantee Systems (PGS) for Small Scale Organic Farming in Thailand	Thailand
	Innovations in Postharvest Technology: Natural Products for Fresh Produce Preservation	Kasetsart University, Thailand
	Training Techniques of Usage and Processing of Agricultural By-Products for Household Dairy Production to Khmer Women in Soc Trang Province	Viet Nam
	Promoting the Application of Green Water Management in Rain-fed Agriculture in Viet Nam	Viet Nam
Our trusted Event Partners will also showcase how they are contributing to making GMS a globally recognized and leading producer of safe and environment-friendly agro-products in each of their programs.	Event Partners	
	GMS Core Environment Program (CEP)	Food Industry Asia (FIA)
	GMS Agricultural Information Network Services (GMS AINS)	Niras
	CIRAD/GRET	Mekong Tourism Coordination Office

**Knowledge Sharing Seminars on Expanding Sustainable Agriculture Market Access
7 September 2017**

Venue: Malis 2, Ground Floor, Apsara Palace

Time	Topic/Speaker	Description
9:00-9:30	The CLUMondo Model: Analyzing Land Use Change and its Effects for Sustainable Agriculture Planning <i>--Mr. Lothar Linde, GMS Core Environment Program</i>	The CLUMondo model helps planners to translate land demand scenarios into future land use maps and evaluate the potential economic, environmental and social benefits and risks of these conversions. This session will explain the model and showcase selected applications.
9:30-10:00	Addressing Post Harvest Production Losses by Kasetsart University <i>--Dr. Apita Bunsiri, Kasetsart University</i>	Postharvest production losses are incurred in every stage of handling from the farm to market. Learning and understanding about the produce, causes of loss, and regulation requirements are essential to finding appropriate post harvest loss reduction approaches.
10:00-10:30	Lessons Learned and Ways Forward on Climate Smart Production <i>Moderated by Dr. Apichai Thirathon, GMS CASP 2</i>	A session of sharing good practices/approaches by GMS Letter of Agreement (LOA) implementers and other stakeholders to ensuring sustainability and up-scaling of climate smart production. Recommendations for new innovations to be piloted in the next technical assistance will be proposed and discussed.
10:30- 11:00	Expanding Market Opportunities for SMEs and Smallholders in the Greater Mekong Subregion <i>--Moderated by Mrs. Vichelle Roaring-Arunsuwannakorn, GMS CASP 2</i>	Increased market access for SMEs and smallholders can be realized through a range of cross border activities, including trade, international investment, and participation in strategic alliances, partnerships and networking arrangements. The session will look into how to strengthen SME and smallholder participation and deepen their integration into global value chains and international markets through various types of cross-border activities and networking opportunities with key industry players.
11:00-12:00	Moving Safe and Environment-Friendly Agro-Food Products Forward through R&D Networks <i>--Moderated by Dr. Poonpipope Kasemsap, Kasetsart University</i>	This session will explore the idea of pursuing research and development (R&D) networking in the GMS on inclusive, safe, and sustainable agriculture products. Participants will share their experiences and exchange views on possible pathways to move this R&D networking initiative forward.
12:00-1:30	Lunch Break	

1:30-2:00	Participatory Guarantee System (PGS) in the GMS <i>-- Moderated by Mr. Chris May, Bioglobal</i>	This session will explore the potentials for PGS to provide a structured, people-centered organic certification that links smallholders to markets. The discussion will draw on lessons learned from the implementation of PGS pilots in GMS countries.
2:00-2:30	GMS Agriculture Information Network Systems (GMS AINS) <i>- Moderated by Mr. Ludovic Pommier, GMS CASP 2</i>	The Agriculture Information Network Service -- AINS v2.0 -- is being completely redesigned to reflect the growing preference for using social media for business communication and e-government in the GMS. The AINS v2.0 promotes public and private sector networking and dialogue through virtual forums and a virtual e-trade marketplace for Safe, Environment-friendly, Agro-based Products (SEAP). It is also preparing mobile tools for all stakeholders in SEAP value chains to facilitate trade, improve food safety, and lessen environmental impact.
2:30-3:00	GMS Agro-Food Tourism: Storytelling, Cross-border e-Commerce and Collaborative Marketing <i>By Mr. Jens Thraenhart, GMS Mekong Tourism Coordination Office</i>	Agro-Tourism has the potential of providing an authentic travel experience to travelers by combining the most important economic pillars of the region: Agriculture and Tourism. Beyond the development of relevant and sustainable products, storytelling can help promote and position the region by encouraging travelers and residents share their experiences by collaborating together and leveraging social commerce.

Agro-Tourism Tour Packages, 8-9 September 2017

Package	Date	Time	Itinerary	Remark
<p><u>Package 1: Field Visit</u></p> <p>Tour Package 1 is about highlighting the agriculture, tourism and environment nexus and how the Greater Mekong Subregion is an exemplary example of how these sectors are complementary.</p>	<p>08/09/2017 Friday</p>	<p>13:45 – 17:30 Haft-day tour (estimated time: 2 – 3 hours)</p>	<p>Happy and Co Farm Company Angkor Silk Farm and Shop</p>	<p>Hosted by MAFF</p>
<p><u>Package 2: Discover agro-tourism hotpots</u></p> <p>Package Two is all about discovering the diverse natural resources of Siem Reap, Cambodia. In this tour, you will have first-hand experience organizations that have transformed themselves from a purely agricultural organization into one that combines agriculture with tourism, offering a unique experience for tourists. And of course, the tour shall also include a stop at the Tonle Sap Lake, one of Cambodia's must-see natural destinations.</p>	<p>08/09/2017 Friday</p>	<p>14:00 – 17:30 Haft-day tour (estimated time: 2 – 3 hours)</p>	<p>Green Home Association Khmer prahoc standard association Chong kneas Baca Villa factory King's Road Angkor Village</p>	<p>Hosted by ADB</p>
<p><u>Package 3: Cultural, agro-tourism and community tour</u></p> <p>This tour package is about learning the rich heritage of Siem Reap, Cambodia. Visitors will explore the famous Angkor Wat and Bayon Temple/Angkor Thom then stop by a local restaurants and farms and will end the day at a village market that promotes artisinal local products.</p>	<p>09/09/2017 Saturday</p>	<p>8:30 – 18:00</p>	<p>Angkor Wat Bayon Temple Preah Dak Village Bantey Srey temple and area King's Road Angkor Village</p>	<p>Self-financed</p>