The Siem Reap Policy Forum and The Public-Private Dialogues are joint activities of the GMS Working Group on Agriculture and Food Industry Asia. The Siem Reap Policy Forum is a follow up event to the Policy Forum on “Unified Regional Approaches to Food Safety and Market Access” at the World Food Safety Conference on 31 May and 1 June in Bangkok, Thailand. It provides a more in-depth discussion on the opportunities and challenges on food safety, sustainable agriculture, and value chains in the subregion, for building the GMS as the hub for safe and environment friendly agriculture products. It also brings in the link of agriculture, environment, and tourism. The Siem Reap Policy Forum will be held on 6 September.

The Public-Private Dialogue and Roundtable will be held on 7 September. It focuses on what the public and private sector can pragmatically do to jump-start the implementation of the GMS Strategy and Action Plan. Mechanisms for vibrant public and private collaboration will be explored.
# SIEM REAP POLICY FORUM

### Venue:
Royal Grand Ballroom (First Floor)

### PROGRAM

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<thead>
<tr>
<th>Schedule</th>
<th>Description</th>
<th>Resource Persons</th>
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<tbody>
<tr>
<td>8.30 – 9:00</td>
<td>Registration</td>
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<tr>
<td>9.00 – 9:15</td>
<td>Welcome Remarks</td>
<td>Mr. Samuela T. Tukuafu Country Director</td>
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<td>Cambodia Resident Mission Asian Development Bank</td>
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<td></td>
<td>Opening Remarks</td>
<td>H.E. Mam Amnot Secretary of State Ministry of Agriculture, Forestry and Fisheries Cambodia</td>
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<tr>
<td>9:15 – 10:35</td>
<td><strong>PLENARY SESSION 1</strong></td>
<td>Moderator: Dr. Lourdes Adriano Team Leader/Program Manager GMS Core Agriculture Support Program Phase II (CASP2)</td>
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<tr>
<td></td>
<td>What do consumers think?</td>
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<tr>
<td>9:30 – 9:40</td>
<td>What buyers want: 3 views</td>
<td>Speaker: Ms. Vichelle Roaring-Arunsuwannakorn Trade Facilitation Specialist GMS CASP2</td>
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<td></td>
<td><em>Lessons from the GMS@Thaifex</em></td>
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<td>9:40 – 9:55</td>
<td>*Impressions from the Ground—Consumers from Lao PDR, Myanmar, Thailand, and Viet Nam</td>
<td>Speaker: Mr. Renaud Guillonnet Researcher GRET</td>
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<td>9:55 – 10:10</td>
<td><em>Trends in Consumer Demand and Sustainability and the Future of Food Consumption</em></td>
<td>Speaker: Mr. Constant Van Aerschot Executive Director Business Council for Sustainable Development Singapore Ltd.</td>
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<tr>
<td>10:10 – 10:30</td>
<td>Open Forum</td>
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| 10:30 – 10:35 | Summing Up                                            | Moderator: Dr. Lourdes Adriano  
GMS CASP2 |
| 10:35 – 10:50 | Coffee Break                                          |                                                                                  |
| 10:50 – 12:30 | PLENARY SESSION 2  
Food Value Chains: State of Play, Opportunities, and Challenges | Moderator: Dr. Francesco Goletti  
Policy Framework and Capacity Building Specialist  
GMS CASP2 |
| 10:50 – 11:20 | Case Studies on Food Safety and Quality Assurance on:  
- Low-input rice  
- Livestock  
- Fruits and vegetables | Panelists: Dr. Tom Weaver  
Private Sector Development and Value Chain Specialist  
GMS CASP2  
Mr. René van Rensen  
R&D Director Crops  
Fresh Studio |
| 11:20 – 11:50 | Panel Discussion                                      | Discussants: Mr. Pierre Ferrand  
Regional Coordinator  
Agroecology Learning alliance in South East Asia  
GRET, Laos  
Dr. Poonpipope Kasemsap  
Director  
Horticulture Innovation Lab Regional Center  
Kasetsart University |
| 11:50 – 12:25 | Open Forum                                            |                                                                                  |
| 12:25 – 12:30 | Summing Up                                            | Moderator: Dr. Francesco Goletti  
GMS CASP2 |
<p>| 12:30 – 14:00 | Lunch                                                 |                                                                                  |</p>
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<td>14:00 – 15:15</td>
<td><strong>PLENARY SESSION 3</strong>&lt;br&gt;3 in 1: Opportunities in Food-Tourism-Environment in the GMS</td>
<td>Moderator: Mr. Steven Schipani&lt;br&gt;Senior Portfolio Management Specialist&lt;br&gt;Lao PDR Resident Mission&lt;br&gt;Asian Development Bank</td>
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<td>14:00 – 14:15</td>
<td>An Overview: Untapped Potential: Experiences in Food, Agro- and Ecotourism in the GMS</td>
<td>Speaker: Mr. Jens Thraenhart&lt;br&gt;Executive Director&lt;br&gt;Mekong Tourism Coordinating Office</td>
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<td>14:15 – 14:30</td>
<td>Geographical Indications and Agro-Food Tourism in the GMS</td>
<td>Speaker: Mr. Stephane Passeri&lt;br&gt;Project Coordinator&lt;br&gt;Food and Agriculture Organization of the United Nations</td>
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<td>14:30 – 14:45</td>
<td>The Success of the Sampran Model: Integrating Smallholder Supply and Community-Centered Agro- and Ecotourism</td>
<td>Speaker: Mr. Arrut Navarraj&lt;br&gt;Managing Director&lt;br&gt;Sampran Riverside</td>
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<td>14:45 – 15:10</td>
<td>Open Forum</td>
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<tr>
<td>15:10 – 15:15</td>
<td>Summing Up</td>
<td>Moderator: Mr. Steven Schipani&lt;br&gt;Asian Development Bank</td>
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<tr>
<td>15:15 – 15:30</td>
<td>Coffee Break</td>
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| 15:30 – 17:00 | **PARALLEL SESSION 4A**  
Promoting Inclusive Sustainable Public-Private Partnership in the GMS Agrifood Supply  
Venue: Royal Grand Ballroom (First Floor) | Moderator: Ms. Michiko Katagami  
Principal Natural Resources and Agriculture Specialist  
Agriculture, Rural Development and Food Security Unit  
Sustainable Development and Climate Change Department  
Asian Development Bank | **PARALLEL SESSION 4B**  
Opportunities for Moving the Food Safety++ Agenda Forward  
Venue: Champey Room (First Floor) | Moderator: Ms. Nicola Bonnefoy  
Food Safety Manager  
Food Industry Asia |
| 15:30 – 15:45 | Inclusively Sustainable Approaches:  
Experiences in the Field and Policy Directions | Speaker: Dr. A.G. Tony McDonald  
Environmental Management Systems and Climate Changes  
Specialist  
GMS CASP2 | Reliable and Inclusive Assurances:  
Participatory Guarantee System Experience | Speaker: Mr. Christopher May  
Managing Director  
Bioglobal Consultancy Ltd. |
| 15:45 – 16:00 | Three Views:  
• **Who Should Do What? The Role of the Private Sector in Developing Robust Safety and Quality Assurance Systems in the GMS** | Speaker: Mr. Bruce Blakeman  
Vice President  
Corporate Affairs, Asia-Pacific  
Cargill, Incorporated | Track and Trace: Facilitating Safe Cross-Border Food Trade | Speaker: Mr. Patrik Jonasson  
Director  
Public Policy Asia-Pacific  
GS1 |
| 16:00 – 16:15 | • **Toward a GMS for Safe and Environment-friendly Agriculture Products: Views from the Government** | Speaker: Dr. Prum Somany  
Director  
Department of International Cooperation  
Ministry of Agriculture, Forestry and Fisheries  
Cambodia | Role of the Private Sector and Opportunities for Harmonizing the Food Safety Regulatory Framework | Speaker: Mr. Ng Kim Keat  
Chairman  
Science and Technical Committee  
Food Industry Asia |
| 16:15 – 16:30 | • **Options for Climate Smart Finance in Agriculture** | Speaker: Ms. Rachel Zdeck  
Director  
Peterson Asia | Selecting the Right Technical and Technological Solutions for Water and Food Safety in the GMS | Speaker: Dr. Paul Young  
Senior Director  
Government Affairs  
Waters Corporation |
| 16:30 – 16:55 | Open Forum |                                                                                                           |                                                                                                    |                                         |
| 16:55 – 17:00 | Summing Up | Moderator: Ms. Michiko Katagami  
Asian Development Bank | Summing Up | Moderator: Ms. Nicola Bonnefoy  
Food Industry Asia |